

## Floral Management



## Department of Plant and Soil Sciences

Advisors: Associate Professor: James DelPrince  
Instructor: Lynette McDougald

Floral Management involves sourcing, purchasing, distributing, marketing, designing with, and selling floricultural products. Students enrolled in this concentration are provided with courses in design and horticulture, balanced with business and sciences. Career opportunities for graduates include retailing, wholesaling, special event designing, and display gardening. The University Florist, a professional flower shop owned and operated by the Department of Plant and Soil Sciences on the MSU Campus, provides students with work and management opportunities.

Internship requirements (PSS 3413): FM majors must complete a 12 week, 480 clock hour work experience in a floral industry enterprise. The internship requirement may be completed any semester after successful completion of PSS 2343, Floral Design.

### A Minor in Floral Management consists of the following courses:

PSS 2343 Floral Design  
PSS 3023 Retail Floristry Operations Management  
PSS 3313 Interior Planting Design and Maintenance  
PSS 3343 Advanced Floral Design I  
PSS 3443 Advanced Floral Design II

1 <sup>st</sup> Year	
First Semester	Second Semester
PSS 2343 Floral Design	EN 1113 English Comp II
BIO 2113 Plant Biology	PSS 3343 Wedding Floral Design
EN 1103 English Comp I	3 Hours Approved Math Elective
CO 1003 Fund of Public Speaking	CH 1053 Survey of Chemistry II
CH 1043 Survey of Chemistry I	CH 1051 Experimental Chemistry
MA 1313 College Algebra	PSS 1313 Plant Science
PSS 2351 Tech. of Flower Shop Mgt.	ART 1123 Art Design I
19 Hours	19 Hours
	<b>Total Hours 38</b>

Summer 1	
1 <sup>st</sup> Term	2 <sup>nd</sup> Term
PSS 2423 Plant Materials I	3 Hours Computer Elective
3 Hours Humanities Elective	PSY 1013 General Psychology
6 Hours	6 Hours
	<b>Total Hours 50</b>

2 <sup>nd</sup> Year	
First Semester	Second Semester
PSS 3443 Permanent Botanical Floral Design	PSS 3023 Retail Floristry Operations Mgt.
LA 2423 History of Landscape Arch	PSS 3473 Plant Materials II
ART 1113 Art Appreciation	3 Hours Art Elective
EPP 2213 Intro to Insects	PSS 3313 In. Plant Design & Maintenance
ACC 2013 Principles of Financial Acct	HS 2613 Intro Interior Environments
EC 2113 Prin. Macroeconomics	3 Hours Humanities Elective
18 Hours	18 Hours

	<b>Total Hours 86</b>
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<b>Summer 2</b>	
<b>10 Week Term</b>	
PSS 3413 Retail Floristry Internship	3 Hours
	<b>Total Hours 89</b>

<b>3<sup>rd</sup> Year</b>	
<b>First Semester</b>	<b>Second Semester</b>
AIS 3203 Intro Tech Writing	3 Hours PSS Elective
FIN 3113 Financial Systems	3 Hours PSS Elective
MKT 3013 Principles of Marketing	BL 2413 Legal Environment of Business
EC 2123 Principles of Microeconomics <b>or</b> AEC 2713 Intro to Food & Resource Economics	PSS 3511 Seminar
3 Hours Art Elective	PSS 3923 Plant Propagation
PS 1113 American Government	ACC 2023 Principles of Managerial Acct.
18 Hours	16 Hours
	<b>Total Hours 123</b>

<b>PSS Restricted Electives (6 Hours)</b>	<b>ART Electives (6 Hours)</b>
PSS 3043 Fruit Science	ART 1013 Art History I
PSS 3303 Soils	ART 1023 Art History II
PSS 4000 Directed Individual Study	ART 1133 Design II
PSS 4143 Advanced Fruit Science	ART 1153 Three Dimensional Design
PSS 4343 Controlled Env. Agriculture	ART 1213 Drawing I
PSS 4353 Arboriculture	ART 1223 Drawing II
PSS 4363 Sustainable Nursery Production	ART 1303 Ceramic Art I
PSS 4444 Plant Tissue Culture	ART 2013 Painting I
PSS 4453 Vegetable Production	ART 2213 Life Drawing I
PSS 4503 Plant Breeding	ART 2303 Printmaking
PSS 4613 Floriculture Crop Programming	ART 2313 Ceramic Art II
	ART 2403 Sculpture I
	ART 3103 Photography I
	ART 3153 African Art and Culture
	ART 3423 Color Photography
	ART 3703 Jewelry/Metal I
	ART 4133 Watercolor II
	ART 4533 Ceramic Art III